



PRESS INFORMATION

2 June 2015

Greencarrier Freight Services strengthens management team to accelerate its growth programme

Greencarrier Freight Services has appointed Mikael Forsberg as its first head of global sales as it seeks to develop a stronger international profile. It has also promoted Jarmo Halonen to the role of Group Director Road Freight.

Mr Forsberg, who takes the title of Chief Commercial Officer, will be responsible for the execution and development of the global sales strategy and has been tasked with achieving some ambitious growth targets. He was formerly Nordic Chief Commercial Officer for Damco and has a strong track record and extensive experience in working internationally.

Mr Halonen, the new Group Director Road Freight, has an extensive knowledge of the European road freight market over the past two decades. He joined Greencarrier three years ago as Managing Director of Freight Services in Finland. "We have a very ambitious plan to become a serious road freight operator in Europe over the next three years," says Mr Halonen.

Greencarrier Freight Services, one of the Nordic region's largest privately owned companies specializing in global transport solutions, has been growing steadily over the last few years and is now employs 800 people operating in 14 countries.

CEO Peter Nevhagen says: "We have a very strong presence in Scandinavia, the Baltics and, increasingly, in Eastern Europe. Our strategy is to accelerate this growth, particularly, by targeting road freight in Western Europe and extending our global services further."

Greencarrier already offers a wide range of sea and air freight services, with a particular expertise in Central Asia and China, and Mr Forsberg will be leading the team to expand the company's presence in other regions.

The management team will be further expanded before the end of the year as Greencarrier is also in the process of recruiting a new manager in China.

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This release can also be downloaded from: <http://www.dunelmpr.co.uk>

Photographs are available to download at <http://www.dunelmpr.co.uk/Greencarrier-photogallery.html>

The captions for the photographs are:

“Mikael Forsberg, Chief Commercial Officer, Greencarrier Freight Services”

“Jarmo Halonen, Group Director Road Freight, Greencarrier Freight Services”

For further information please contact:

Sofia Schultz
Marketing & Communications
Tel: +46 (0) 31 85 79 44
E-mail: sofia.schultz@greencarrier.com

Issued by:

Dunelm Public Relations Ltd
Docklands Business Centre
10 Tiller Road
London E14 8PX
UK
Tel: +44 20 7345 5232
Fax: +44 20 7345 5234
www.dunelmpr.co.uk

On behalf of:

Greencarrier Freight Services
International AB
Torgny Segerstedts gatan 80
P.O Box 1037
SE-405 22 Gothenburg,
Sweden
Tel: +46 31 85 79 00
Fax: +46 31 42 61 27
www.greencarrier.com